

Back to School

CoB Teaching Quality According to pickaprof.com

The recent report entitled "Best and Worst: . . ." has received a good deal of interest from readers of USMNEWS.NET. This report follows up on that report by looking at the teaching quality of CoB faculty based on the data available at www.pickaprof.com. As Duane Cobb pointed out in his commentary for "Best & Worst: . . .", the data at www.ratemyprofessors.com are not protected by password registration and other protocols. That is not the case with the information at www.pickaprof.com, which uses password access and other protocols.

Table 1 below presents the overall ratings averages of CoB faculty available at www.pickaprof.com. Researchers at USMNEWS.NET use the same reporting method here that was used in "Best & Worst: . . .", which considered teaching evaluations of CoB faculty who had at least two (2) ratings from students. Like ratemyprofessors.com, pickaprof.com uses a 1-to-5 scale to measure teaching quality.

Table 1
Evaluations of CoB Professors at pickaprof.com

Rank	Name	Unit	# Ratings	Overall Quality
1	DePree, Marc	ACC	2	5.00
	Henderson, Jim	ACC	2	5.00
3	Sevier, Amy	MGT	5	4.60
4	Pate, Gwen	ACC	2	4.50
5	Mixon, Franklin	ECO	7	4.29
6	Gunther, Bill	ECO	2	4.00
	Sawyer, Charles	ECO	2	4.00
8	Green, Trellis	ECO	4	3.75
9	Lopez, Tara	MKT	2	3.50
10	Carter, George	ECO	6	3.17

The results in Table 1 above indicate that the CoB's top instructors are DePree (professor of accounting, Henderson (associate professor of accounting), and Sevier (instructor of management). A similar result for DePree was found in the

report "Best & Worst" that examined instruction quality in the CoB according to data from www.ratemyprofessors.com.

Among the ten CoB instructors above, EFIB Chair George Carter is ranked at the bottom, with a rating of 3.17, which is 1.83 points behind the leaders and 1.12 points behind the highest ranked EFIB professor (Mixon). Carter ranks behind Mixon (professor of economics), Sawyer (professor of economics), and Green (associate professor of economics) -- a result supported by the "Best & Worst" report that is referenced above.

Commentary by Duane Cobb

Once again, another interesting report on teaching quality in the CoB available here at www.usmnews.net. As with the prior report ("Best & Worst"), this one deserves some caution in that some of the data come from only two or three student ratings. However, the data at www.pickaprof.com are more secure than those at www.ratemyprofessors.com, so the findings here are potentially more useful. It's too bad that more CoB professors haven't rated by students using the www.pickaprof.com site.

As for the findings in this report, once again we see that Marc DePree and Amy Sevier are good instructors, and that George Carter leaves much to be desired when it comes to teaching quality. Soon, we'll have to report back to the reporters who provide these reports that they need to tell us something we don't already know.

Duane Cobb